Friday, June 16 marked Jamaica Diaspora Day, an annual observation that emerged from the first Biennial Jamaica Diaspora Conference held in Kingston in 2004.

A study to examine the value of the Diaspora to Jamaica’s development was launched at a Breakfast event held on that day. The study is being conducted jointly by the Caribbean Policy Research Institute (CAPRI) and the Jamaica Diaspora Institute (JDI).

Some of the findings of the study will be shared at the upcoming Jamaica 55 Diaspora Conference, slated for July 23 to 26 at the Jamaica Conference Centre in downtown Kingston.

Acknowledging that improved data would lead to improved decisions about investment and resources, Minister of Foreign Affairs and Foreign Trade, with responsibility for Diaspora Affairs, Senator the Hon. Kamina Johnson Smith noted that the study “will enable the Government and the private sector to design innovative strategies that are relevant to the Diaspora, taking into account their unique needs and preferences in their respective locations.”

The Minister thanked Dr Damien King and Professor Neville Ying representing CAPRI and the Jamaica Diaspora Institute respectively, for commencing what will be groundbreaking research regarding the Diaspora and wished them well in their efforts.
Diaspora Conference Launched Overseas

Jamaicans and friends of Jamaica in Canada came out for the launch of the Jamaica 55 Diaspora Conference at the Eton Chelsea Hotel in Toronto. The launch was hosted by Consul General of Jamaica in Toronto, Lloyd Wilks, while the keynote speaker was Senator the Hon. Kamina Johnson Smith.

Scores of Jamaicans and friends of Jamaica attended the recent joint launch of the Jamaica 55 UK celebrations and the Jamaica55 Diaspora Conference at the High Commission of Jamaica in the UK.

Conference SNEAK PEEK

- Two Church Services
- Opening Ceremony
- Governor-General’s Diaspora Achievement Awards
- PM’s Reception
- Conference Dialogue
- Marketplace Exposition
- Youth Forum
- Diaspora Day of Service

The MarketPlace remains a special feature of the Conference. Interest is high as 70% of booths have been booked. Micro, small and medium-sized Enterprises will also have the opportunity to showcase and sell their wares through a concept called the ‘Jamaican bird nest’ where they can participate in the conference at a significantly lower cost.

Another feature of the MarketPlace will be the mounting of electronic boards for the business providers to put up their products and their messages.

If you are interested in booking a booth at the Diaspora Conference MarketPlace, [Click here](#) to contact the Secretariat or see contact details below.

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“The (CAPRI) study will enable the Government and the private sector to design innovative strategies that are relevant to the Diaspora, taking into account their unique needs and preferences in their respective locations.”

Senator the Hon. Kamina Johnson Smith